

Euremis joins the Salesforce.com community and confirms this action by taking part in Cloudforce London 2009

Euremis, a leading specialist in mobile applications in sales force and field force automation, has announced that it will join the Salesforce.com's platform, the world leader in on-demand services for Customer Relationship Management (CRM). To support this announcement, Euremis will also take part in Cloudforce London 2009, one of the biggest cloud computing events in the world, with no fewer than 2000 visitors.

Braine l'Alleud, 6 April 2009 - "In line with the major importance that we attach to technological innovation, and because cloud computing will continue to grow in terms of relevance and benefits into the future, it was essential for us to be able to provide our offering through Software as a Service (SaaS) as well," states Ulrik Van Schepdael, CEO of Euremis. As a result, Euremis's leading mobile applications will be available via Salesforce.com's AppExchange platform, where over 800 specialised international partners present their applications to complement and support the powerful CRM standard of the cloud computing world leader.

"This step is a natural flow-on from our strategic focus on collaboration and combining our own know-how and power with other experts to enhance our offering," explains Mr Van Schepdael. It will enable Euremis customers to benefit from Salesforce.com's innovative and proven "in the cloud" platform, as well as the flexibility, quality, topicality and budget benefits that come with it. In turn, the CRM solutions provided by Euremis give significant added value to users of the durable Salesforce.com basic software: its solutions are mobile (for PDAs, tablet PCs and laptops) and are an authority in meeting the specific needs of 'on the road' technicians and sales people, plus they are the benchmark in both the FMCG and pharmaceuticals sectors.

In practical terms, this means that users of Euremis mobile applications will be able to log into Salesforce.com and manage their CRM online. Using a dynamic link between the Internet platform and the mobile applications on PDA or laptop, both are continuously attuned to one another as soon as they are synchronised. Users also have constant access to all their data, even when they are not online.

To support the fact that it will join the Salesforce.com community, Euremis will be publicising its commitment by attending Cloudforce London 2009, one of the biggest and most influential cloud computing events in Europe, which attracts no fewer than 2000 visitors. "Our presence is designed to draw attention to our international expansion, of which our collaboration with Salesforce.com is part," concludes Mr Van Schepdael. "It is unique for a company with Belgian roots to present its wares at such a major international event – and to do so in the exclusive company of 35 well-known international corporations with such famous names."

About Euremis

Euremis part of the Belgacom Group counts 35 people and achieved a year over year growth of over 70%.

For more information on the company and customer references, please visit the website on www.euremis.com.

Customer references are Unilever, Scottish&Newcastle, Ferrero and Bayer.

Euremis will be at Cloudforce London 2009 on 7th April 2009, conducting live demonstrations and in-depth presentations of its mobile applications. More information from <http://www.salesforce.com/cloudforce>

About Belgacom

Combining its strong background as the national telecoms operator and the multiples talents of its teams, the Belgacom Group [Euronext: BELG] is the principal supplier of integrated telecommunications services in Belgium. As a result of its continuous investments in leading-edge technology, it is able to offer its clients high-capacity solutions on all networks, fixed or mobile. At the forefront of technology, the Belgacom Group provides its clients, private or professional, with telephone, internet and television services, at every moment of the day, wherever the place, and whatever type of equipment is being used.

More information on www.belgacom.com

About Salesforce.com

Salesforce.com is the market and technology leader in Software-as-a-Service (SaaS) and Platform-as-a-Service (PaaS). Using the Salesforce family of on-demand CRM applications, available at <http://www.salesforce.com/nl/products/>, customers can manage and share all of their sales, support, marketing and partner information on-demand. This spreads the benefits of multi-tenancy and The Business Web across the entire company. Force.com, available at <http://www.force.com/nl/> makes it easy to share, connect and install all Apex components and applications via Salesforce.com's AppExchange file at <http://www.salesforce.com/appexchange/>.

Salesforce.com has approximately 47,700 customers, including ABN AMRO, Dow Jones Newswires, Japan Post, Kaiser Permanente, KONE, Sprint Nextel and SunTrust Banks. <http://www.salesforce.com/nl/>